



Yakima County

WIC Facts: FFY 2004

Infants Born Served by WIC

County..... 79.1%
Statewide..... 48.6%

Women, Infants and Children Served

Total: 25,999

Infants and children under 5..... 18,673
Pregnant, breastfeeding and postpartum women..... 7,326

WIC Food Dollar Contribution to Local Economy

WIC Program Food Dollars
\$10,655,068
WIC Farmers Market Nutrition Program Food Dollars
\$28,736

WIC Families

Working families..... 71.5%
WIC households with at least one working family member

Families living in poverty..... 77.9%
Percent of WIC clients with income at or below the federal poverty level (\$1,307 per month for a family of 3)

WIC Nutrition Education Promotes Healthy Choices

Total nutrition education sessions..... 76,965

WIC nutrition education:

- Emphasizes healthy lifestyle habits so families can eat better and stay active now to prevent obesity and other chronic diseases later in life.
- Promotes breastfeeding for the first year of life. And, with the breast pump loan program, helps mothers continue to breastfeed after returning to work or school.
- Helps prevent early childhood caries by screening for early signs of poor oral health, giving parents ideas for healthy snacks and stressing the importance of dental care by age one.



WIC Attracts Families to Preventive Health Services

WIC referrals..... 100,008

WIC informs families about health related services and provides them with the information and support needed to access them successfully.

* Maternity Support Services

Yakima County

WIC Agencies and Sites

Yakima Nation

Toppenish
Wapato
White Swan Substation

Yakima Neighborhood Health Services, Inc.

Sunnyside
Yakima

Yakima Valley Farm Workers Clinic

Grandview
Toppenish
Wapato
Yakima

WIC Authorized Grocery Stores

Albertsons
Blue Sky Market
Blue Sky Market II - Mabton
Fred Meyer
Fred's Food Center
Grandview Market
Harold's General Merchandise
Kiles Korner
La Bodega Yakimex
Lindsey Lockers
Pronto Market
Roberts Market
Rosauers
Safeway
Selah Red Apple Market

Selah Save-On-Foods
Slim's Market
Sunnyside Food Pavilion
The Valley's Market
TOP Foods
Toppenish Market Place
Wal-Mart Supercenter
Wapato Market Place
Wapato Save-On-Foods
White Swan Trading Post
Wray's Thriftway
Yakima Avenue Market
Yakima Food Pavilion
Zillah Food Center

WIC Authorized Farmers Markets

Yakima Farmers Market